

THE ORIGINAL
MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861



MELSETTER

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MELSETTER FROM MORRIS & CO. CELEBRATES MAY MORRIS,
DAUGHTER OF WILLIAM AND ONE OF ENGLISH EMBROIDERY'S
MOST PROMINENT FIGURES, NEW FOR SS19.

May Morris (1862-1938) is one of English embroidery's most influential and pioneering figures. The youngest daughter of designer-craftsman and poet, William Morris, her extraordinary upbringing, placed her at the physical and ideological heart of the English Arts and Crafts movement. As an embroiderer, designer, teacher and campaigner May's career spanned more than 50 years.

Like her father, May Morris was a dedicated scholar to her artform and her study of historic needlework shaped the stitches, colours and designs created at Morris & Co. The Melsetter collection (named after Melsetter House in Scotland, once home to a significant May Morris embroidery) is inspired by May's work and by the needlewomen influenced by her craftsmanship and teaching.

Melsetter showcases the incredible talents of May Morris and other leading female embroiders from the Arts and Crafts movement. Their flawless techniques and distinctive style earned a place in our hearts, deserving to be recognised and enjoyed. May's commitment to her own creative vision and to her father's ideals are celebrated in Melsetter, a collection of beautiful, useable fabrics and wallpapers, each with their own historical provenance.

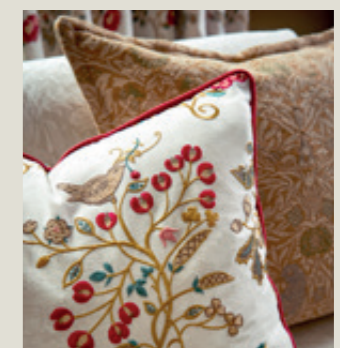




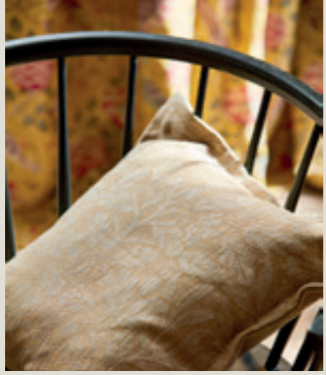
Inspired by the lemons in 'Fruit', one of William Morris's most loved wallpapers, this interpretation of trailing branches and delicate blossom introduces a fresh, calming feel.



Growing on a finely embroidered fruit tree, these delicious lemons display an exquisite level of detail offset against a contrasting plain ground.



Retaining the charm of an original embroidered bed cover, Newill's flower sprigs are characteristic of 17th century embroidery. Dense stitching shows differentiation between the motifs, whilst remaining true to the techniques of the day.



Inspired by a set of embroidered hangings displaying the seasons in stitch work c.1895, Seasons by May features parakeets, stylised roses, tulips, leaves and turning stems, accented with intricate detail across a mirrored trellis.



Created by combining elements from two William Morris designed embroideries, Wilhelmina's scrolling acanthus leaves, honeysuckle and foliage meld to create this all-over decorative design.

With designs so often influenced by nature and wildlife, this joyful wallpaper evokes the pleasures of a countryside walk.



Traditional and modern combine to create a contemporary home that contrasts iconic Morris & Co. design elements with the simplicity provided by plain walls.



With scrolling leaves and stylised flowerheads, Theodosia recreates the look of the highly regarded embroidered bed hangings at Kelmscott Manor, the Morris family's Cotswolds home.



Taken from our archive, this design was originally a ceiling paper by Arts and Crafts designer, Andrew Brophy (1844-1912). We've recreated the structure of the trellis and added flowers and leaves from one of May Morris's original designs to create this incredibly usable wallpaper.



Calming blues combine on this large tiled repeat of scrolling acanthus leaves and bellflowers surrounded by a decorative border. With its beautiful tonal appearance this largescale wallpaper is created with elements from two embroideries designed by William Morris c.1880.

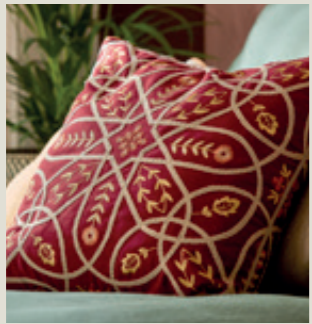


A simple colour palette adds an elegance to charming sitting rooms, creating a warm and welcoming feel. Soft pinks and delicate greens combine, contrasting with striking fabrics inspired by embroidery from the Arts and Crafts movement.





Introduce an unmistakable Englishness with this cheerful print, inspired by an embroidered bedcover stitched by Mary Newill, an associate of May Morris at the Birmingham School of Art.



Expertly crafted fabrics in complementary designs combine in a nod towards Maximalism. Arts and Crafts accessories bring the room together, contrasting against the modesty of plain walls.



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